



Hassan First University of Settat

Management Sciences Research Center

«C-ENCG-SG-19»

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National School of Commerce and Management, Settat

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Main lines of research:

- ❑ **Research topic 1** : Distribution, business relations, Communication, ethics and Digital
- ❑ **Research topic 2** : Consumer behavior, Digital, HR, Governance, Management
- ❑ **Research topic 3** : Organization, Strategy, Governance and Performance
- ❑ **Research topic 4** : Sports management and marketing
- ❑ **Research topic 5** : Governance, innovation and management of public organizations
- ❑ **Research topic 6** : Innovation, entrepreneurship, logistics performance and organizational development
- ❑ **Research topic 7** : Strategy, innovation and territorial management
- ❑ **Research topic 8** : Audit and control
- ❑ **Research topic 9** : Governance and strategic management
- ❑ **Research topic 10** : Market finance and restructuring
- ❑ **Research topic 11** : Taxation and international accounting
- ❑ **Research topic 12** : Responsible finance and corporate governance
- ❑ **Research topic 13** : Information and decision support system

Laboratory in Numbers :



Keywords : Management, governance, innovation.